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Innovations in Educational System: Mobile Learning Applications

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Abstract. This article presents the analysis of the current changes in the higher educational system of the Russian Federation. The stated issues are accompanied with the advice and possible solutions. Authors offer their own approaches and techniques for the academic staff of higher educational institutions in order to adapt to the new system.

Keywords: education; new system; innovations; issues; solutions.

Education is the most powerful weapon which
you can use to change the world
Nelson Mandela

Introduction. The key aim of current article is to enhance the experience of academic process management at the high educational establishment in the era of new information technologies. This issue has been observed previously [1; 2; 3; 4]. This topic is urgent because there is a harsh hold-back of the development of the education system in Russia. Probably, it would have been wrong to say that it happens only in the Russian Federation, because there are many rebels and revolutions of the students even in the European countries.

Unarguably, the teachers who are familiar with the Russian educational system can keep track of the outrageous attempts of the law-makers to set up an order in the system and make it work effectively. Today population observes such tendencies as globalization, technologization and high mobility of an academic process. All innovations in education are supposed to bring success, but now it is only time-consuming and bewildering.

American philosopher, ex-president and just a great thinker Benjamin Franklin used to say: "Be moderate in eating, drinking and sleeping. Think of what good you can do today". This rule of a perfect life is easy to follow for the modern teachers, because all 18 hours a teacher is making a paper work, the rest 6 hours – a teacher dreams about this paper work while sleeping.

Discussion. So what is going on to the Russian educational system? Progress or "Utopia Ideas"?

Recently, the new educational standards are made public. According to these standards, the teacher is evaluated according the specific criterion, which are numerous and all of them presuppose that they must have a material outcome. Due to this fact, many teachers refocus on the things to be done rather than teaching students. Ridiculously, the teaching hours are not included in the teacher rating system. It is tempting to see what will be the result of this rating.

The idea of scoring teachers is good, from one standpoint, but it is not America, where teachers read lectures maximum 20 hours per week, while a teacher in Russia teaches 40 hours a week and has a relatively low salary. The American teachers have individual offices and computers to work and make innovations, the Russian teachers are looking for a chair to have a seat in order to read an interesting article or check the students' compositions. The upcoming system seems to consume teachers' time and energy, which could have been used for a class preparation and helping students. My point is: if settling the Western system of evaluation and education in Russia,

so the conditions must be changed accordingly.

From another point of view, new teachers' rating system is a perfect idea to move forward and it makes an implicit sense of competition among the teachers and professors. Competition is a good development strategy. Undeniably, talking and discussing this issue is a good idea. But the modern teachers need some "tricky" approach to adjust to the Western system if the former does not adjust to the teachers.

We have made the first step towards "mobilization" of teaching and studying processes. It is guaranteed that a tight contact with the presented method provides a qualified time management and students' organization.

Lets move from the problem stated to the practical ways of its solution. Please, draw your attention at this system, because this system is a brilliant alloy of the best Western education experience and a project method. Unarguably, the work of a teacher becomes more complicated because today he / she must be a navigator in searching, selecting, analyzing and checking information.

Conclusion. The table in front of you is an allied syllabus. How does it work? Before the beginning of course you teach you should plan all daily tasks and topics for the entire academic year. The syllabus is necessarily given to every student in your class. Do not forget to put the recommended references and articles to read. The course can also be accompanied by the Internet-resources. Include the number of scores they get for each task in your syllabus. Student can manage time and in case of absence in class, he / she knows what to study for the missed class in order to earn scores and pass credit / exam successfully. The main rule to follow in order to make this system work properly – state your requirements clearly and follow them unarguably. I made a classification of syllabus: long-term (for a year) and short-term syllabus (for a month). Lets discuss the syllabus in Business English.

Table

Date	At the lesson	At home – reading	Home-Task
September 15, 2013	The history of money	http://projects.exeter.ac.uk/RDavies/arian/llyfr.html	Read this article and make notes
September 22, 2013	Types of money	http://finance.mapsofworld.com/money/types/Types of Money	Summarize this article
September 29, 2013	Types of payment	http://couponwinner.com/different-types-of-payment.aspx	Write an short description of one type of payment
October 6, 2013	Perspective Sales strategies	http://smallbusiness.chron.com/sales-strategy-629.html	Design and present your own sales strategy
October 13, 2013	Getting a bank credit	http://mises.org/books/desoto.pdf http://www.wisageek.com/what-is-bank-credit.htm	Prepare a monologue about a bank credit: highlight the benefits and drawbacks of BC.
October 20, 2013	Final project: A paper work / presentation	<i>The final submissions will not be accepted! Please, submit your project this date !</i>	
October 27, 2013	Managing tourism	http://couponwinner.com/different-types-of-payment.aspx	Read this article and make notes
November 3, 2013	Types of entertainment / tourism	http://finance.mapsofworld.com/money/types/	Summarize this article
November 10, 2013	Modern tendencies in tourism	http://mises.org/books/desoto.pdf http://www.wisageek.com/what-is-bank-credit.htm	Write an short description of one type of payment
November 17, 2013	The development of tourism	http://projects.exeter.ac.uk/RDavies/arian/llyfr.html	Summarize this article

November 24, 2013	The types of hotels and their structures	http://finance.mapsofworld.com/money/types/	Read this article and make notes
December 1, 2013	Hotel management / strategies, techniques	http://couponwinner.com/different-types-of-payment.aspx	Write an short description of one type of payment
December 8, 2013	Eco-tourism	http://mises.org/books/desoto.pdf http://www.wisegeek.com/what-is-bank-credit.htm	Summarize this article
December 15, 2013	Final project: free choice	<i>Note: The final submissions will not be accepted! Please, submit your project this date !</i>	
December 22, 2013	Business Correspondence, letters, types of letters, the official language forms	http://finance.mapsofworld.com/money/types/	Read this article and make notes
Final:	Final project	<i>Note: The final submissions will not be accepted!</i>	

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**Инновации в образовательной системе:
мобильные обучающие приложения**

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Аннотация. Настоящая статья представляет анализ современных изменений в современной образовательной системе Российской Федерации. Представленные проблемы образования сопровождаются с возможными решениями и конкретным советом. Авторы представляют собственный подход и технику работы для современного преподавателя высшей школы для адаптации к новой системе.

Ключевые слова: образование; новая система; инновации; проблемы; решения.